



"A strong picture is worth ten thousand words."—

Arthur Brisbane

Pages of words cannot make you *see* a thing like the Eastland disaster.

The mechanical accuracy of one photograph drives it home. You can *see for yourself* the way the fifteen hundred excursionists were drowned within a few feet of land.

Words may be changed to fit the bias or emotion in the writer's mind, or to fit some evolution in public taste and thought; but the photograph must ever remain the most human, complete and accurate method of making the public *see for itself* the vital news of the world.

For 3100 consecutive weeks Leslie's has brought to its readers the news of the world through *pictures*; and the close of its sixtieth year finds it still adding to and speeding up a service already unmatched in the periodical field.

Leslie's

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